

Innovators Tribe is a platform that converges leading academic research with entrepreneurial and corporate front runners, to share learning and inspire collaboration on emerging technologies that shape the future.

# INNOVATORS TRIBE

ACE

In collaboration  
with

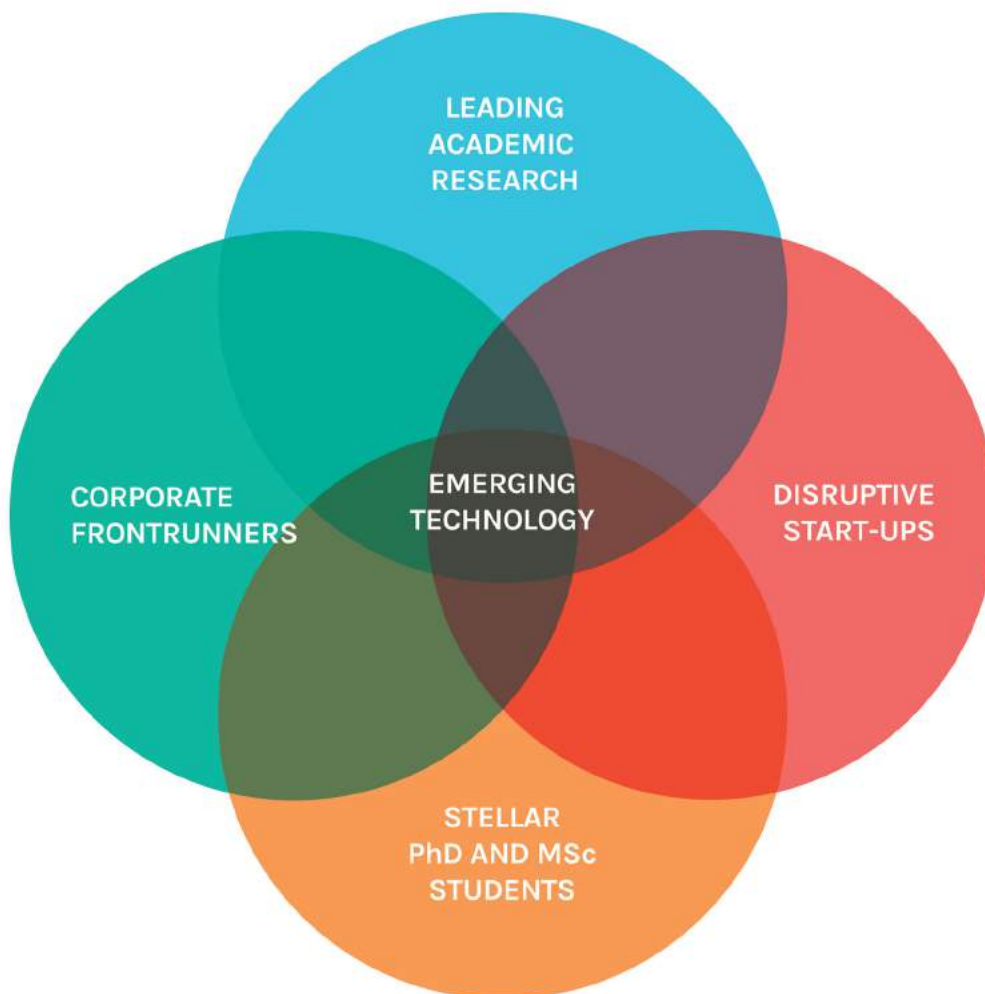


# THE MISSION

To bridge leading academic research to the business world, through transferring fundamental research, from early phase emerging technologies to entrepreneurs and corporate innovators.

We do this by creating **i-tribes** around these emerging technologies. The tribes consist of leading professors and researchers, corporate innovation managers, talented entrepreneurs and stellar students.

## KNOWLEDGE CLUSTERS



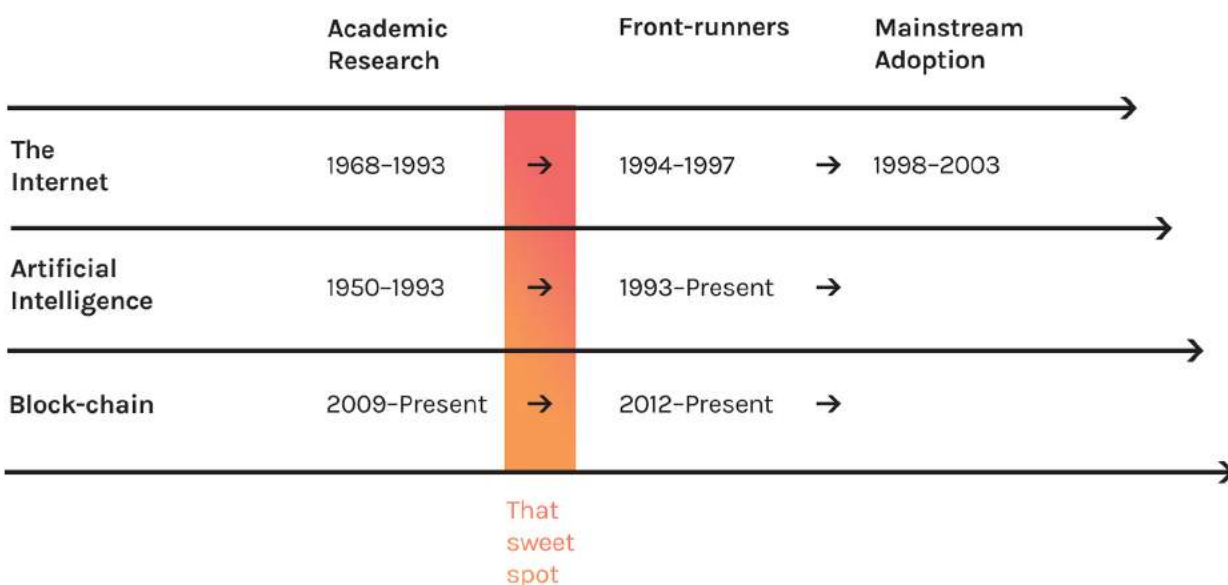
Change makers within any industry are those that have the foresight to take risks where no one else would, to break through conventional boundaries and push through with their ideas.

Remember in the early 90' s when the internet was still unknown except to a few? Now it plays a fundamental part in all aspects of our lives. The front-runners of that time had the foresight to capture and unleash its potential, becoming now a necessity to almost half of the world's population.

This is the vision we hold for Innovation Tribe: unveiling the transformational potential of academic research to entrepreneurial risk-takers and innovative front-runners, with the goal of unleashing the next big thing.

# HITTING THAT SWEET SPOT

## CONVERGING ACADEMIA AND BUSINESS



# HOW DOES IT WORK?

The platform will be activated through a series of events that center around key technological trends and their practical application within business. The first series of events we will focus on AI, M2M & blockchain.

The events would be modelled through a game-design approach of OPEN, EXPLORE and CLOSE.

The event's opening sets the stage by presenting the underlying technology within research while developing the main themes around it, through explaining:

**The Why:** Speakers will address a non-technical understanding of the technology and its relevance to business,

**The How:** Practical application of these technologies across specific examples and industries would be presented. Pragmatic examples would be explored to inspire participants on how these could be extrapolated to the challenges in the Explore segment.

*Approximate time: 60 minutes*

Following the Open session, break-out of smaller groups through an interactive workshop will see participants examine, explore and experiment with compelling challenges. Each group, consisting of academics, innovation managers, startups and students, will build upon each other's ideas to apply the research to the challenges.

This sessions will be moderated to encourage collaboration, exchange of ideas, perspectives and expertise among the group's members. These pre-set challenges would be developed based on several factors, such as the participants' predefined challenges as well as areas of expertise and interest.

*Approximate time 75 minutes.*

This session will regroup the participants and summarize the main findings across the workgroups. The event would end by exploring potential next steps of action, either individually or in collaboration with other members.

*Approximate time 30 minutes*

## OPEN

## EXPLORE

## CLOSE

Through bridging academic research, corporate challenges, practical applicability and a multi-disciplinary perspectives at every table, new ways of approaching problems are abound.

## CONNECTING THE DOTS

To curate the best-fit between participants within the workgroups and to develop relevant challenges, we require that the attendees submit information about their expertise, challenges and interests prior to the event. This is done to ensure a constructive and engaging conversation among the event's participants within the workgroups.

## NEXT-STEPS

Following the event, we will engage individually with participants to mediate how can they apply the key takeaways learned at the workshop to solve their challenges. Our objective will be to learn about and cater to your specific needs. For example, we could facilitate a follow-up meeting with someone you want to engage with, or introduce you to the network member that shares similar interests and could be interested in a co-creation process with you.

As a result, corporates could forge collaborations or partnerships with startups, connect with researchers over areas of interest, and share innovation needs with other corporate members.





# WHAT TO EXPECT?

- Comprehending the underlying foundations of today's emerging technologies from key opinion leaders & academic research.
- Exploring practical application of these technologies within the context of industry challenges.
- Inspire and evoke new ways of thought around emerging technologies.
- Connecting the multi-disciplinary perspective of academia, corporate, startup and student participants.
- Build a community of like-minded peers around emerging technologies
- Match corporate innovation needs and challenges with startup offerings and academic expertise.
- Inspire and evoke new ways of thought around emerging technologies.
- Collaboration among participants from different knowledge domains.

As a tribe we tend to be more pragmatic than philosophical. The combination of theoretical research from academia, practical application from disruptive entrepreneurs, and real life business challenges, creates a successful recipe for this development.



## WHAT NOT TO EXPECT?

- The event will not explore overarching technologies and generic themes. It will focus on specific applications of cutting edge research, and work to individualize these technologies to participant's challenges.
- This is not a buzzword event. Speakers and challenges will avoid abstract notions of the technologies' possibilities, and nail these down to pragmatic applications within the business world.
- This is not a monologue event. Your participation, engagement and sharing of knowledge and expertise are crucial to everyone's benefit.

**INNOVATORS TRIBE IS A  
SPACE TO OPEN UP AND BE  
INSPIRED, TO SHARE AND  
ENGAGE, TO CREATE IDEAS  
AND EMBRACE  
COLLABORATION.**

SHAPE  
THE  
FUTURE