ENTREPRENEURSHIP IN DATA SCIENCE

TWO-DAY INTERACTIVE PROGRAM FOR MSC AND PHD STUDENTS
Are you curious about entrepreneurship but do not have a concrete startup idea yet? Or do you believe your research can be transformed into a business case but you don’t know where to start? Entrepreneurship in Data Science is an intensive two-day program that will allow you to experience all the challenging aspects of starting a company. Learn how to launch your own venture by joining interactive lectures, taking part in workshops by top science and business experts and listening to real-life stories from startup founders.

PROGRAM FORMAT
Two days of interactive lectures followed by hands-on exercises teaching you how to put theory into practice. The program will challenge you to come up with your own startup idea, develop a business case and pitch it to the expert jury panel.

FOR WHOM
For MSc and PhD students in Artificial Intelligence, Business Analytics, Econometrics, Informatics, Information Studies and Software Engineering who are interested in entrepreneurship and/or have a startup idea.

YOU WILL LEARN
- The essential steps of starting an innovative company
- How to translate innovation into a feasible business idea
- Ways to access markets with a business idea
- How to address your potential customers
- How to pitch an innovative concept

DATES
February 23 and March 2

LOCATION
Startup Village Science Park, 608 1098XH, Amsterdam

COSTS
Fully sponsored

LANGUAGE
English

APPLY AT
ACE-INCUBATOR.NL
THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP. ALL STUDENTS SHOULD ATTEND A WORKSHOP LIKE THIS!

“BEFORE PARTICIPATING IN THE PROGRAM, I DIDN’T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES!”

“ALL STUDENTS SHOULD ATTEND A WORKSHOP LIKE THIS!”

“This program offers a lot of useful information, especially for someone new to the field of entrepreneurship.”

Entrepreneurship in Data Science is an initiative of ACE (Amsterdam Center for Entrepreneurship) and Amsterdam Data Science.

QUESTIONS?
Feel free to reach out to the program lead Yulia Bodnar (yulia@ace-incubator.nl).

IN COLLABORATION WITH

[Image: Amsterdam Data Science]