



GET INSPIRED: ENTREPRENEURSHIP IN PHYSICS & ASTRONOMY

TWO-DAY INSPIRE PROGRAM FOR RESEARCHERS (INCL. PROFESSORS, POSTDOCS, PHD'S, TECHNICIANS & MSC STUDENTS)

Are you curious about entrepreneurship and do you want to know what it takes to start your own company? ACE Incubator presents a unique entrepreneurship program in collaboration with Innovation Exchange Amsterdam (IXA). The program offers you a unique opportunity to learn the basics of venture creation and pick your brains on potential business ideas in the field of Physics & Astronomy.

PROGRAM FORMAT

Two days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get to hear insights of venture building from experienced entrepreneurs. The dates for the program are February 27th & March 6 (2 days) with a week in-between.

FOR WHOM

For researchers in Physics & Astronomy. For instance IoP/API (UvA) and those from other institutes who are interested to take the course (see also programs 2019). Staff members, researchers, PhD's, technicians, post-doc and students can participate. To participate, it is not required to have a startup idea, just come with an open mind! No prior preparation is needed.

YOU WILL LEARN

- The essential steps of starting an innovative company
- How to define a value proposition and business model of your idea
- Ways to access markets with a business idea
- How to pitch an innovative concept
- What is needed to become an entrepreneur

FACTS

DATES

27 February + 6 March, 2019
(attendance is required on both days)

LOCATION

Startup Village, Science Park 608
Amsterdam

COSTS

Fully sponsored by IXA / IXAnext project

LANGUAGE

English

APPLY AT:

[ACE-INCUBATOR.NL/APPLY](https://ace-incubator.nl/apply)

PROGRAMS 2019

We offer similar programs focusing on different disciplines/ institutes:

- Informatics, Math & Logic (10 + 17 April)
- Chemistry (10 + 17 May)
- Healthcare (15 May + 26 June)

PROGRAM OUTLINE

DAY 1 DAY 2

TURNING SCIENCE & TECHNOLOGY INTO BUSINESS

- Science to business: ideation process and communicating science ideas
- Business model canvas
- Market validation

STARTUP FUNDING AND PITCHING

- Practical funding
- Technology transfer and intellectual property protection
- Pitching a business idea

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ BEFORE PARTICIPATING IN THE PROGRAM, I DIDN'T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES! ”

“ ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS! ”

“ THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP. ”

Entrepreneurship in Life & Earth Sciences is initiated by IXA at UvA-FNWI and executed by ACE (Amsterdam Center for Entrepreneurship), in support with Institute for Theoretical Physics (IoP) & Anton Pannekoek Institute for Astronomy (API).

ABOUT IXA AND ACE

Innovation Exchange Amsterdam (IXA) is the knowledge transfer office of the Amsterdam universities. Amsterdam Center for Entrepreneurship (ACE) is the university incubator for UvA, VU, HvA and Amsterdam UMC.

QUESTIONS?

Contact Liza Kolesnichenko at: liza@ace-incubator.nl or Peter van der Donk at: p.vanderdonk@ixa.nl.

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