



ENTREPRENEURSHIP IN FOOD & TECHNOLOGY

FOUR-DAY INSPIRE PROGRAM FOR RESEARCHERS (INCL. PROFESSORS, POSTDOCS, PHD'S, TECHNICIANS & MSC STUDENTS)

Are you curious about entrepreneurship and do you want to know what it takes to start your own company? ACE Incubator presents a unique entrepreneurship program in collaboration with European COST network. The program offers you a unique opportunity to learn the basics of venture creation and pick your brains on potential business ideas in the field of Food & Technology.

PROGRAM FORMAT

Four days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get to hear insights of venture building from experienced entrepreneurs. The dates for the program are March 18th-21st (4 days).

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The workshop is open to FoodMC participants and other academic researchers coming from participating countries. Ideal targets:

- I. Early career investigators or PhD students, interested in exploring entrepreneurial opportunities.
- II. Established researchers, interested in either gaining more experience in startup pitching and managing, or willing to transfer this knowledge to their students. To participate, it is not required to have a startup idea, just come with an open mind! No prior preparation is needed.

YOU WILL LEARN

- The essential steps of starting an innovative company
- How to define a value proposition and business model of your idea
- Ways to access markets with a business idea
- How to pitch an innovative concept
- What is needed to become an entrepreneur

FACTS

DATES

18-21 March, 2019

LOCATION

Startup Village, Science Park 608
Amsterdam

COSTS

Fully sponsored

LANGUAGE

English

APPLY AT:

[ACE-INCUBATOR.NL/APPLY](https://ace-incubator.nl/apply)

Due to the limited number of places available, a selection will be carried out by the local organizers. In case of overbooking, we will evaluate applications based on the following criteria:

- researchers that already have a idea (even not developed) for a startup in the food sector
- belonging to an Inclusiveness Target Country
- being an Early Career Investigator

PROGRAM

TURNING SCIENCE & TECHNOLOGY INTO BUSINESS

- Science to business: ideation process and communicating science ideas
- Business model canvas
- Market validation
- Practical funding
- Technology transfer and intellectual property protection

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ BEFORE PARTICIPATING IN THE PROGRAM, I DIDN'T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES! ”

“ ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS! ”

“ THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP. ”

Entrepreneurship in Food & Technology is initiated by the European COST network and executed by ACE (Amsterdam Center for Entrepreneurship).

ABOUT ACE

Amsterdam Center for Entrepreneurship (ACE) is the university incubator for UvA, VU, HvA and Amsterdam UMC.

QUESTIONS?

Contact Liza Kolesnichenko at: liza@ace-incubator.nl.

