



BOOTCAMP FOR HUMANITIES: START YOUR COMPANY IN ONE WEEK!

Are you a student or researcher with a great business idea, but don't know where to start? Join the Bootcamp for Humanities where we will teach you the basics of developing your concept into a successful company. We cover all stages of starting a business and help you boost your entrepreneurial skills. During the week you will work with mentors, coaches and experienced entrepreneurs to help you tackle the challenges of starting a company in the humanities. The Bootcamp is open to humanities students and PhD's from the University of Amsterdam (UvA) and Free University (VU).

WE OFFER

- Interactive lectures and workshops
- Individual mentoring sessions with seasoned entrepreneurs and business experts
- A network of consultants and service providers
- Access to our professional network of partners
- A vibrant and welcoming community of passionate founders

FOR WHOM

- MSc or PhD students, researchers, or alumni of UvA and VU.
- You have a great business idea
- You have a passionate and ambitious team
- You are willing to set up your business in the Amsterdam region
- You have an ambition to grow!

FACTS

DATES

3-7 June, 2019

LOCATION

Humanities Lab AVS
Binnengasthuisstraat 9
Room 204

COSTS

Sponsored by IXA/IXAnext

LANGUAGE

English

APPLY AT

[ACE-INCUBATOR.NL/APPLY](https://ace-incubator.nl/apply)

DEADLINE

27 May, 2019

PROGRAM OUTLINE

Full-time (five days)

Crash course in entrepreneurship covering all essential aspects of starting a business. During this week you will work on:

TURN YOUR IDEA INTO A VIABLE BUSINESS CASE

- Entrepreneurship and innovation culture
- Business and revenue model
- Go-to-market strategy
- Startup funding
- Pitching
- One-on-one mentoring sessions

VALIDATE YOUR BUSINESS IDEA AND ACQUIRE CUSTOMERS

- Customer development
- Product development
- Startup financials and administration
- Investor insights & term sheets
- Sales and negotiations
- Branding

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ THE PROGRAM OFFERED GREAT TOOLS TO MAKE MY IDEAS MORE CONCRETE. IT WAS INSPIRING, STIMULATING AND SOMETIMES CONFRONTATIONAL, ALL IN A POSITIVE SENSE!”

Meike Korpershoek, *De Taalprof*

“ EVERYONE IN THE PROGRAM WENT ALL-IN WITH THEIR OWN IDEAS, BUT ALSO WITH HELPING EACH OTHER. THIS CREATED A GREAT ATMOSPHERE FOR DEVELOPING NEW THOUGHTS. ”

Casper Vuurmans, *Vuurwerk*

QUESTIONS?

Feel free to reach out to our program lead Liza Kolesnichenko at liza@ace-incubator.nl. Amsterdam Center for Entrepreneurship (ACE) is the university incubator of UvA, VU, HvA and Amsterdam UMC.