



## READY TO SCALE

Having a startup is cool unless you get stuck in the startup phase forever. Do you realize growth is essential but are you unable to scale your company due to a lack of time? Then it's time to join Ready to Scale!

The program is uniquely designed to boost your company's growth.

Its hands-on structure fits the needs and reality of entrepreneurs that have the ambition to expand.

Ready to Scale offers a balanced mix of personalized advice, mentoring, workshops and matching with investors, corporates and talent. We help you get your company to the next phase of growth.

### FOR WHOM

You are an entrepreneur with a strong ambition to grow. Your company has €100k-€ 2,5 mln. in annual revenues or € 100k+ in funding. You and your team have already made the first steps to get to the next level of growth but you feel like things could develop faster.

Join Ready to Scale if you want to get your company investment ready and get introductions to investors. You should also see the value of meeting a network of mentors and coaches.

Masterclasses and workshops: each session consists of expert-lectures on a range of subjects such as growth, funding & structuring your business and a presentation by an experienced entrepreneur. The sessions also include practical workshops.

### WHAT'S IN IT FOR YOU

- Learn directly from successful entrepreneurs
- You will be introduced to a network of high profile mentors and investors
- Pitch your company to corporate clients
- Get applied knowledge of subjects like; growth, funding, digital strategy, team & international
- Introductions to the most talented students from the Amsterdam Universities

## FACTS

### DATES

Between April-June 2019  
& Sept-Nov 2019  
(exact dates t.b.a.)

### COMMITMENT

Monthly sessions  
Time: Wednesdays  
1600-2100 o'clock

### LOCATION

Amsterdam Region

### COSTS

€ 2.750 - € 5.500\*

### LANGUAGE

English

### APPLY

Contact Ellen Spithoven at  
[ellen@ace-incubator.nl](mailto:ellen@ace-incubator.nl)

\*costs consist of group Program (€ 2.750) and/or tailored advice (€ 2.750)

## YOUR COMMITMENT

You attend six individual course sessions within the group program and additionally you will spend time on mentor sessions, pitching for corporates, matching with student talent and pitching for investors.

The number of mentoring sessions is up to you and your mentor with a minimum of three sessions. Matching with students, corporates and investors is demand-driven and will take place during 2-3 hour events.

## PROGRAM OUTLINE

The program consists of two parts: **tailored advice** and a **group program**.

### TAILORED ADVICE

You will get subsidized access to consultants on subjects like HR, legal, organization, strategy, and much more. It is demand-driven and costs are on average € 2.750 depending on your needs.

### THE GROUP PROGRAM

Offers a mix of masterclasses and workshops, mentoring, and matching with investors, corporates and student talent.

**Masterclasses and workshops:** per session you get expert-lectures on the following subjects; growth, team, international, funding, structuring and mergers & acquisitions (M&A). Each lecture is complimented by a presentation from an experienced entrepreneur.

The sessions are concluded with a two-hour workshop that helps you apply the results directly into your company.

**Mentoring:** you will be matched with one of our mentors based on: (industry) background, skills set and the phase your company is in. There is a minimum of 3 sessions depending on your needs.

**Investor matching:** you will get the opportunity to meet preselected investors one-on-one and at pitching events.

**Corporate matching:** the program offers you the opportunity to pitch your company for our corporate partners in order to meet new prospective clients or form new partnerships.

**Talent matching:** you get access to preselected talent out of 100.000 Amsterdam-based students.

## COLLABORATION

This Ready to Scale program is a collaboration between Amsterdam Center for Entrepreneurship (ACE), the University of Amsterdam Business School and Startup Network Foundation (the SUN). All parties have extended experience in running entrepreneurship- and executive programs.

### IN COLLABORATION WITH

