



## EXPLORE ENTREPRENEURSHIP IN LEGAL TECH

### TWO-DAY INSPIRE PROGRAM FOR STUDENTS & RESEARCHERS

ACE presents a unique entrepreneurship program in collaboration with Amsterdam Law Hub and Innovation Exchange Amsterdam (IXA). The program offers you an opportunity to learn the basics of venture creation and pick your brains on potential business ideas in the field of Legal Tech. Legal technology refers to application of technology and software to help law firms with practice management, document storage, billing, accounting and electronic discovery. Legal Tech offers great opportunities for technology startups disrupting the practice of law by giving people access to online solutions or by connecting people with lawyers more efficiently through online marketplaces and lawyer-matching websites.

### PROGRAM FORMAT

Two days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get insights of venture building from experienced entrepreneurs.

### FOR WHOM

For students and researchers of UvA, VU and HvA. Students, PhD's, researchers, staff members, post-docs and technicians can all participate. To join, it is not required to have a startup idea. Just come with an open mind!

**No prior preparation is needed.**

### YOU WILL LEARN

- The essential steps of starting a company
- How to define a value proposition and business model of your idea
- Ways to access markets with a business idea
- How to pitch an innovative concept
- What is needed to become an entrepreneur

## FACTS

### DATES

27 + 28 June, 2019 (attendance is required on both days)

### LOCATION

Amsterdam Law Hub (UvA)  
Nieuwe Achtergracht 166  
1018 WV Amsterdam

### COSTS

Fully sponsored by IXA / IXAnext project

### LANGUAGE

English

### APPLY AT:

[ACE-INCUBATOR.NL/APPLY](https://ace-incubator.nl/apply)

### ABOUT ACE

Amsterdam Center for Entrepreneurship (ACE) is the university incubator for UvA, VU, HvA and Amsterdam UMC.

## PROGRAM OUTLINE

# DAY 1 DAY 2

### TURNING YOUR LEGAL TECH IDEA INTO BUSINESS

- Ideation
- Business modeling
- Market validation

### STARTUP FUNDING AND PITCHING

- Starting a business
- Practical funding and financials
- Pitching a business idea

## FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ BEFORE PARTICIPATING IN THE PROGRAM, I DIDN'T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES! ”

“ ALL STUDENTS AND PHD'S SHOULD ATTEND A WORKSHOP LIKE THIS! ”

“ THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP. ”

### AMSTERDAM LAW HUB

At Amsterdam Law Hub, students and staff collaborate with social partners, legal entrepreneurs and established partners on legal solutions and innovation.

### INNOVATION EXCHANGE AMSTERDAM

Innovation Exchange Amsterdam (IXA) is the knowledge transfer office of the Amsterdam universities.

### QUESTIONS?

Contact Amsterdam Law Hub at [amsterdamlawhub@uva.nl](mailto:amsterdamlawhub@uva.nl).