



READY TO
START

EXPLORE ENTREPRENEURSHIP (HVA LEGAL TECH)

THREE-DAY PROGRAM FOR MINOR LEGAL CONSULTANCY & ANALYTICS

Are you curious about entrepreneurship and do you want to know what it takes to start your own company? ACE Incubator presents a unique entrepreneurship program in collaboration with Innovation Exchange Amsterdam (IXA). The program offers you a unique opportunity to learn the basics of venture creation and pick your brains on potential business idea in the field of legal tech.

PROGRAM FORMAT

Three days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get to hear insights of venture building from experienced entrepreneurs. The dates for the program are September 8, 10 & 15 in 2020. The program takes place from approximately 09h00 to 12h00 on all days.

FOR WHOM

For all students enrolled in the minor legal consultancy & analytics. To participate, it is not required to have a startup idea, just come with an open mind! No prior preparation is needed.

YOU WILL LEARN

- The essential steps of starting an innovative company;
- How to define a value proposition and business model of your idea;
- Ways to access markets with a business idea;
- How to pitch an innovative concept;
- What is needed to become an entrepreneur.

FACTS

DETAILS

Dates: 8, 10 & 15 September
Times: 09h00 to 12h00
(attendance is required on all days)

LOCATION

Online via Zoom

COSTS

Fully sponsored by IXA / IXAnext

LANGUAGE

English

APPLICATIONS

The program is only open to HvA students.

PROGRAM OUTLINE

DAY 1 DAY 2 DAY 3

TURNING IDEAS INTO BUSINESS

- Idea generation process
- Expand your network with a likeminded entrepreneur

BUSINESS MODEL AND VALUE

- Business modelling
- Value proposition

HOW TO PITCH YOUR BUSINESS

- Pitch training: tips & tricks

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ BEFORE PARTICIPATING IN THE PROGRAM, I DIDN'T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES! ”

“ ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS! ”

“ THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP. ”

Explore Entrepreneurship program is initiated by IXA at HvA and executed by ACE (Amsterdam Center for Entrepreneurship)

ABOUT IXA AND ACE

Innovation Exchange Amsterdam (IXA) is the knowledge transfer office of the Amsterdam universities. Amsterdam Center for Entrepreneurship (ACE) is the university incubator for UvA, VU, HvA and Amsterdam UMC.

QUESTIONS?

Contact Daniela Redondo Velez at: daniela@ace-incubator.nl

