HUMANITIES BOOTCAMP (UVA & VU)

INTERACTIVE FOUR-DAY PROGRAM FOR STUDENTS IN HUMANITIES
Are you curious about entrepreneurship and do you want to know what it takes to start your own company? ACE Incubator presents a unique entrepreneurship program in collaboration with Innovation Exchange Amsterdam (IXA). The program offers you a unique opportunity to learn the basics of venture creation and pick your brains on potential business idea in the field of humanities.

PROGRAM FORMAT
Four days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get to hear insights of venture building from experienced entrepreneurs. The dates for the program are October 26, 27 & 29, 30 in 2020. The program takes place from approximately 10h00 to 17h00 on all days.

FOR WHOM
For all humanities students at UvA and VU. To participate, it is not required to have a startup idea, just come with an open mind! No prior preparation is needed.

YOU WILL LEARN
• The essential steps of starting an innovative company;
• How to define a value proposition and business model of your idea;
• Ways to access markets with a business idea;
• How to pitch an innovative concept;
• What is needed to become an entrepreneur.

DETAILS
Dates: 26, 27 & 29, 30 October
Times: 10h00 to 17h00
(attendance is required on all days)

LOCATION
Humanities Lab AVS
Binnengasthuisstraat 9, 1012 ZA
Amsterdam

COSTS
Fully sponsored by IXA / IXAnext

LANGUAGE
English

APPLY NOW
By sending an email to Annemijn Kwikkers: a.b.kwikkers@uva.nl
THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP.

ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS!

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Explore Entrepreneurship program is initiated by IXA at UvA & VU and executed by ACE (Amsterdam Center for Entrepreneurship)

ABOUT IXA AND ACE

Innovation Exchange Amsterdam (IXA) is the knowledge transfer office of the Amsterdam universities. Amsterdam Center for Entrepreneurship (ACE) is the university incubator for UvA, VU, HvA and Amsterdam UMC.

QUESTIONS?

Contact Daniela Redondo Velez at: daniela@ace-incubator.nl