INSPIRE: ENTREPRENEURSHIP COURSE

THREE-DAY PROGRAM FOR RESEARCHERS (INCL. PROFESSORS, POSTDOCS, PHD’S, TECHNICIANS & MSC STUDENTS)
Are you curious about entrepreneurship and do you want to know what it takes to start your own company? ACE Incubator presents a unique entrepreneurship program in collaboration with the University of Amsterdam (UvA) and Innovation Exchange Amsterdam (IXA). The program offers you a unique opportunity to learn the basics of venture creation and pick your brains on potential business idea in the fields of science & technology.

PROGRAM FORMAT
Three days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get to hear insights of venture building from experienced entrepreneurs. The dates of the program are September 23, September 30 & October 7, 2020. The program takes places from approximately 09h00 to 13h00 on all days.

FOR WHOM
For students, researchers, PhD’s, staff members, researchers, technicians and post-docs affiliated to a knowledge institute in Amsterdam. To participate, it is not required to have a startup idea. We will challenge you to have one in the end. No prior preparation is needed.

YOU WILL LEARN
• The essential steps of starting an innovative company;
• How to define a value proposition and business model of your idea;
• Ways to access markets with a business idea;
• How to pitch an innovative concept;
• What is needed to become an entrepreneur.

DATES
Dates: September 23, 30 & October 7 2020
Times: 09h00 - 13h00 (approx.)
Attendance is required on all days.

LOCATION
Online via Zoom

COSTS
Fully sponsored by IXA / IXAnext

LANGUAGE
English

APPLY AT:
www.f6s.com/inspireentrepreneurshipcourse
THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP.

ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS!

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Explore Entrepreneurship program is initiated by IXA at UvA and executed by ACE (Amsterdam Center for Entrepreneurship)

ABOUT IXA AND ACE
Innovation Exchange Amsterdam (IXA) is the knowledge transfer office of the Amsterdam universities. Amsterdam Center for Entrepreneurship (ACE) is the university incubator for UvA, VU, HvA and Amsterdam UMC.

QUESTIONS?
Contact Daniela Redondo Velez at: daniela@ace-incubator.nl