



EXPLORE ENTREPRENEURSHIP (VU)

THREE-DAY PROGRAM FOR RESEARCHERS AT THE VRIJE UNIVERSITEIT (INCL. POSTDOCS, PHD'S)

Are you curious about entrepreneurship and do you want to know what it takes to start your own company? ACE Incubator presents a unique entrepreneurship program in collaboration with Innovation Exchange Amsterdam (IXA). The program offers you a unique opportunity to learn the basics of venture creation and pick your brains on potential business idea in the fields of science & technology.

PROGRAM FORMAT

Three days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get to hear insights of venture building from experienced entrepreneurs. The dates for the program are October 15, 16 & 22. The program takes place from 09:00h to 13:00h on all days.

FOR WHOM

For researchers, PhDs, and post-docs in all disciplines, from the social sciences and humanities to the physical sciences, behavioural and movement sciences. To participate, it is not required to have a startup idea, just come with an open mind! No prior preparation is needed.

YOU WILL LEARN

- The essential steps of starting an innovative company;
- How to define a value proposition and business model of your idea;
- Ways to access markets with a business idea;
- How to pitch an innovative concept;
- What is needed to become an entrepreneur.

FACTS

DETAILS

Dates: 15, 16 & 22 October 2020
Times: 09:00h to 13:00h
(attendance is required on all days)

LOCATION

Online via Zoom

COSTS

Fully sponsored by IXA / IXAnext

LANGUAGE

English

APPLY AT:

<https://www.f6s.com/exploreentrepreneurshipvu>

PROGRAM OUTLINE

DAY 1

TURNING IDEAS INTO BUSINESS

- Ideation process
- Business model development
- Expand your network with like-minded entrepreneurs

DAY 2

LEAN STARTUP AND VALIDATION

- Lean startup principles
- Market validation

DAY 3

COMMERCIALIZATION AND PITCHING

- Commercializing emerging technologies
- Pitch training

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ BEFORE PARTICIPATING IN THE PROGRAM, I DIDN'T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES! ”

“ ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS! ”

“ THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP. ”

Explore Entrepreneurship program is initiated by IXA at VU and executed by ACE (Amsterdam Center for Entrepreneurship).

ABOUT IXA AND ACE

IXA (Innovation Exchange Amsterdam) is the knowledge transfer office of Amsterdam UMC, HvA, UvA and VU. ACE (Amsterdam Center for Entrepreneurship) is the university incubator for Amsterdam UMC, HvA, UvA and VU.

QUESTIONS?

Contact Daniela Redondo Velez at: daniela@ace-incubator.nl

