INSPIRE: ENTREPRENEURSHIP COURSE

THREE-DAY PROGRAM FOR RESEARCHERS (INCL. PROFESSORS, POSTDOCS, PHD’S, TECHNICIANS & MSC STUDENTS)

Are you curious about entrepreneurship and do you want to know what it takes to start your own company? ACE Incubator presents a unique entrepreneurship program in collaboration with the University of Amsterdam (UvA) and Innovation Exchange Amsterdam (IXA). The program offers you a unique opportunity to learn the basics of venture creation and pick your brains on potential business idea in the fields of science & technology.

PROGRAM FORMAT

Three days of interactive lectures and workshops followed by hands-on exercises teaching you how to put theory into practice. In addition, you will get to hear insights of venture building from experienced entrepreneurs. The dates of the program are November 19, November 26 & December 3, 2020. The program takes places from approximately 14h00 to 18h00 on all days.

FOR WHOM

For students, researchers, PhD’s, staff members, researchers, technicians and post-docs affiliated to a knowledge institute in Amsterdam. To participate, it is not required to have a startup idea, we will challenge you to have one in the end. No prior preparation is needed.

YOU WILL LEARN

• The essential steps of starting an innovative company;
• How to define a value proposition and business model of your idea;
• Ways to access markets with a business idea;
• How to pitch an innovative concept;
• What is needed to become an entrepreneur.

DATES

Dates: November 19, 26 & December 3 2020
Times: 14h00 - 18h00 (approx.)
Attendance is required on all days.

LOCATION

Online via Zoom

COSTS

Fully sponsored by IXA / IXAnext

LANGUAGE

English

APPLY AT:

www.f6s.com/inspireentrepreneurshipcoursenov/
THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP.

ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS!

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DAY 1
TURNING IDEAS INTO BUSINESS
• Ideation process
• Lean startup principles and lean canvas

DAY 2
VALIDATION AND PITCH TRAINING
• Validate your business idea
• Pitching a business idea: tips & tricks

DAY 3
COMMERCIALIZATION AND PITCHING
• Commercializing emerging technologies
• Meet likeminded founders
• Pitch your business to an expert panel

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“BEFORE PARTICIPATING IN THE PROGRAM, I DIDN’T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES!”

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Explore Entrepreneurship program is initiated by IXA at UvA and executed by ACE (Amsterdam Center for Entrepreneurship)

ABOUT IXA AND ACE
Innovation Exchange Amsterdam (IXA) is the knowledge transfer office of the Amsterdam universities. Amsterdam Center for Entrepreneurship (ACE) is the university incubator for UvA, VU, HvA and Amsterdam UMC.

QUESTIONS?
Contact Daniela Redondo Velez at: daniela@ace-incubator.nl