



Explore: SSHL Program

Explore societal impact entrepreneurship with ACE!

Are you interested in learning more about social entrepreneurship? This 2-day Explore Program is a joint initiative by the Social Sciences, Humanities & Law faculty at Vrije Universiteit Amsterdam (VU) and Universiteit van Amsterdam (UvA). The program aims to help you learn about the ins and outs of venture creation taking into account societal impact to generate a business idea of your own. The program is initiated by the VU, UvA, IXA (Innovation Exchange Amsterdam), and is executed by ACE Incubator (ACE).

THE PROGRAM

The 2-day program includes:

- Interactive lectures and workshops provided by experts in the startup ecosystem;
- Mentoring sessions with seasoned social entrepreneurs and business experts;
- A vibrant and welcoming community of passionate founders;
- A pitch contest on the final day.

DETAILS

Program: 2-day program

Dates: October 7 & 15, 2021

Time: 9.00 - 17.00

Location: on-site @ Humanities Lab, Oudemanhuispoort

Attendance: required on all days

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FOR WHOM

The program is open to PhDs, postdocs and researchers from the Social Sciences, Humanities, and Law faculty at VU and UvA.





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The Program

DAY 1

- Welcome & introduction
- Entrepreneurship: what is it all about? - Societal impact entrepreneurship
- How to come up with a (startup) idea
- Lean Startup & Sustainable Business Model Canvas (SBMC)
- Pitching a (business) idea: tips & tricks

DAY 2

- Team work
- Meet the founder
- Types of incorporation and funding opportunities
- Commercializing emerging technologies: IP overview, negotiation tips, spin-off generation
- Collaboration opportunities for socially driven initiatives
- Pitch competition



“The program offered great tools to make my ideas more concrete. It was inspiring, stimulating and sometimes confrontational, all in a positive sense!

- Meike Korpershoek