



Photo by: Harukaze Legouge

HUMANITIES BOOTCAMP 2021

Start your company within one week!

Are you a student, recent graduate or researcher with a great business idea, but don't know where to start? Join the Humanities Bootcamp to learn the basics of developing your business ideas into a successful company. We cover all stages of starting a business and help you boost your entrepreneurial skills. During the week you will work with mentors, experts and experienced entrepreneurs to help you tackle the challenges of starting a company in the field of humanities. The bootcamp is open to Humanities students, recent graduates and researchers from the University of Amsterdam (UvA) and Vrije Universiteit Amsterdam (VU).

THE PROGRAM

The 4-day bootcamp includes:

- Interactive lectures and workshops;
- Individual mentoring sessions with seasoned entrepreneurs and business experts;
- Network of consultants and service providers;
- Access to our professional network of partners;
- A vibrant and welcoming community of passionate founders.

FOR WHOM

- Students, recent graduates and researchers affiliated to the Humanities Faculty at the UvA or VU;
- You have a great business idea;
- You are willing to set up your business in the Amsterdam region;
- You have an ambition to grow.

DETAILS

Program: 4-day program

Dates: November 15, 16, 18 & 19, 2021

Time: 10.00-17.00 (approximately)

Attendance: is required on all days

Location: onsite (T.B.A)

[More info](#)



[Apply now](#)





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The Program

DAY 1

- Introductory pitches
- Meet an entrepreneur
- Customer validation workshop
- Teams meetup (key learnings/feedback discussion)

DAY 3

- Finance session
- Legal checklist
- Pitch training: tips & tricks
- Teams work on pitches

DAY 2

- Business modeling
- Startup mentoring (one-on-one)
- Teams meetup (key learnings/feedback discussion)

DAY 4

- Meet a likeminded entrepreneur
- Startup funding
- Final pitches



“The program offered great tools to make my ideas more concrete. It was inspiring, stimulating and sometimes confrontational, all in a positive sense!

– Meike Korpershoek

“I went from 0 to 100 in 4 days. When I started on Monday morning, I did not know what to expect, neither did I have a solid idea of what I wanted to do with my company. Now that it's Friday afternoon and I just delivered my final pitch, I feel like I'm ready to face the world of business!”

– Sydney Schelvis