Are you a junior researcher, PhD candidate or postdoc researcher from the Amsterdam Public Health research institute (APH) and do you want to learn more about (societal impact) entrepreneurship in the Public Health sector?

Join our 2-day Explore Entrepreneurship program in October. This program aims to enlighten and provide examples of entrepreneurship in the Public Health sector, as well as practical guidance for coming up with an idea, developing your business model, and pitching your idea to a jury panel.

Using an interactive approach, the course offers the opportunity to learn from seasoned speakers within the Public Health sector to inspire you to become an entrepreneur yourself! This Explore program is initiated by Amsterdam Public Health research institute (APH), Innovation Exchange Amsterdam (IXA), and executed by ACE Incubator (ACE).

THE PROGRAM
The 2-day program includes:
• Interactive lectures and workshops;
• A vibrant and welcoming community of passionate speakers and founders;
• A pitch contest on the final day of the program.

DETAILS
Program: 2-day program
Dates: October 14 & 21, 2021
Time: 9.00 - 18.00 (with drinks after)
Location: on-site (T.B.A)
Attendance: is required on all days

FOR WHOM
PhD candidates and junior & post doc researchers affiliated to the Amsterdam Public Health research institute.

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The Program

DAY 1
- Welcome and introduction
- Societal impact entrepreneurship session
- The future of (digitalized) health
- Problem definition and value proposition
- Sustainable business model canvas
- Pitching a business idea

DAY 2
- Teamwork
- Problem validation session
- Startup collaboration opportunities
- Commercializing emerging technologies
- Meet the founder
- Pitch competition - the winning pitch will receive 500 euros!

What will the program bring you?

After completing the program, we are confident that you will have an understanding of the first steps in venture building, collaboration opportunities, and an overview of the technological digital future trends in the Public Health sector. This will help you understand the different possibilities that the entrepreneurial ecosystem can offer you.
EXPLORE: ENTREPRENEURSHIP IN PUBLIC HEALTH

Speaker Program

DAY 1 – 9:00 to 18:00

Arnold Bosman – Transmissible
Session: Societal impact entrepreneurship

Matthijs Boom – Deloitte
Session: The Future of (Digitalized) Health

Daria Nepriakhina – Ideahackers.nl
Session: Problem definition and value proposition (ideation workshop)

Bart Sutorius – www.sutorius.eu
Session: Sustainable business model canvas

Sheila Schenkel – Best3minutes
Session: Pitching a business idea: tips & tricks
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Speaker Program

DAY 2 - 9:00 to 18:00

Daria Nepriakhina - IdeaHackers.nl
Session: Problem validation - how to validate your business idea and engage with relevant stakeholders

Daan Donkers & Rian Muijsers - Smart Health Amsterdam
Session: Startup collaboration opportunities for societal driven initiatives

Raoul Souillé & Berno Bucker - IXA
Session: Commercializing emerging technologies

Gijs Limborgh - NewU app
Session: Meet the Founder - inspirational story from a founder in Public Health

Please note: speakers may be subject to change.